

Ford

FIESTA



Go Further

FORD FIESTA Models overview

Choose the right Fiesta for you.

Available in a range of distinctively individual series design options, whatever your preference there is a Ford Fiesta to suit you.

Core

An elegant design, impressive integrated technologies, and a superb range of engine choices, all contribute to the Ford Fiesta's outstanding appeal.



Zetec



B&O Editions

A choice of exclusive Bohai Bay Mint or Chrome Copper body colours stand B&O editions out from other Fiesta models.



Crossover

The all-new crossover model. Unique SUV-inspired detailing, exclusive body colours and an elevated driving position – a new evolution of the iconic Ford Fiesta.



Titanium



Vignale

Luxury

Fiesta's luxury models deliver superior levels of sophistication and comfort, with premium materials and additional technologies.



ST-Line



ST

Sport

The distinctive eye-catching individuality of ST-Line, the raw breathtaking power of the ST – Fiesta sports models deliver a dynamic driving experience like no other.

FORD FIESTA Colour and trim

	Standard body colours		Premium body colours*				Exclusive body colours*								
	Blazer Blue	Race Red	Frozen White	Chrome Blue	Moondust Silver	Shadow Black	Bohai Bay Mint	Chrome Copper	Magnetic	Blue Wave	Ruby Red	Milano Grigio	Silver Fox	Luxe Yellow	Ford Performance Blue
Zetec															
Seat facing trim and colour: Dynamo in Ebony Seat bolster trim and colour: Domo in Ebony	■	■	☒	☒	☒	☒			☒	☒	☒				
B&O Zetec & Titanium Series															
Seat facing trim and colour: Elov in Ebony Seat bolster trim and colour: Domo in Ebony							■	■							
ST-Line															
Seat facing trim and colour: Court in Ebony Seat bolster trim and colour: View in Ebony		■	☒	☒	☒	☒			☒	☒	☒				
ST-Line X (Red Pack Interior)															
Seat facing trim and colour: Skip in Ebony Seat bolster trim and colour: Skip in Ebony with Red Stitching and red vinyl inserts		■	☒		☒	☒			☒						
Titanium															
Seat facing trim and colour: Dynamo in Ebony Seat bolster trim and colour: Domo in Ebony		■	☒	☒	☒	☒			☒		☒				
Titanium X															
Seat facing trim and colour: Flagstone in Ebony Seat bolster trim and colour: Salerno Leather in Ebony with Metal Grey Stitching		■	☒	☒	☒	☒			☒		☒				

Available ☒

*Premium and Exclusive paints are optional at extra cost.

FORD FIESTA Colour and trim

	Standard body colours		Premium body colours*				Exclusive body colours*								
	Blazer Blue	Race Red	Frozen White	Chrome Blue	Moondust Silver	Shadow Black	Bohai Bay Mint	Chrome Copper	Magnetic	Blue Wave	Ruby Red	Milano Grigio	Silver Fox	Luxe Yellow	Ford Performance Blue
Active															
Seat facing trim and colour: Jean Diamond in Ebony Seat bolster trim and colour: Outlook in Ebony with Metal Grey stitching		■	☒	☒	☒	☒			☒	☒	☒				
B&O Active															
Seat facing trim and colour: Jean Road in Ebony Seat bolster trim and colour: Outlook in Ebony with Luxe Yellow inserts				■					☒						
Active X															
Seat facing trim and colour: Flagstone in Ebony Seat bolster trim and colour: Salerno Leather in Ebony with Metal Grey Stitching		■	☒	☒	☒	☒			☒	☒	☒		☒	☒	
Vignale															
Seat facing trim and colour: Hexagon Quilted Leather in Black Ruby Seat bolster trim and colour: Windsor Leather in Black Ruby			■	☒	☒	☒			☒	☒	☒	☒			
ST-1															
Seat facing trim and colour: Gozil in Ebony/Silver with Grey piping Seat bolster trim and colour: Domo in Ebony with Metal Grey stitching		■	☒		☒	☒			☒						
ST-2															
Seat facing trim and colour: Gozil in Ebony/Blue with Motion Blue piping Seat bolster trim and colour: Domo in Ebony with True Blue stitching		■	☒		☒	☒			☒					☒	
ST-3															
Seat facing trim and colour: Acceleration in Black Dinamica with Moondust Silver piping Seat bolster trim and colour: Windsor Leather in Ebony with Metal Grey stitching		■	☒		☒	☒			☒					☒	

FORD FIESTA Accessories



Britax Römer®+ child seat

The safest way for a child to travel is on the rear seat, in a specially-designed child safety seat. Various models, also with ISOFIX for additional safety, are available for all weights (for babies and toddlers up to 35 kg) (Accessory).



ClimAir®+ wind deflectors

Allow fresh air to enter the vehicle while driving with the front windows down, even during light rain (Accessory).



Boot liner

When transporting wet and dirty items it is best to protect your load compartment. Fiesta's hard-wearing boot liners are made from heavy-duty, non-slip materials. They help to protect the carpet in your boot from mud, dirt and spillages and help keep your car looking as great as the day you bought it (Accessory).

Cross bars, for roof rails

Sturdy (and lockable) cross bars (only to be used with roof rails) allow you to transport loads easily. Not to be used in combination with panorama roof (Option and Accessory).

Uebler® rear bike carrier

High-quality tow bar-mounted bike carrier. Features practical tilting mechanism for easy access to the load compartment (Accessory).

Load retention guard

Robust retention system for fitment behind the second row seats keeps dogs or items of luggage securely in the load compartment (removable when not in use). Meets European ECE-R17.07 ECE- R17/ISO 27955 safety requirements (Option and Accessory).

Rear bumper protection

Protection plates and foils are designed to protect against daily wear and tear. The plates combine protection with a stylish design, whilst the foils provide protection without compromising the look of your vehicle (Accessory).

Roof base carrier

A lockable carrier is the base for all roof attachments. Not to be used in combination with panorama roof (Accessory).

Thule®+ roof box

Designed to carry a wide variety of loads and help to protect them from weather and theft. Available in various sizes, all models come with dual-opening for easy access (Accessory).

Thule®+ roof bike carrier

High-quality, easy-to-install roof bike carrier from leading manufacturer Thule® (Accessory).

Thule®+ roof ski/snowboard carrier

Elegant, lockable ski carrier suitable for up to six pairs of skis or four snowboards (Accessory).

Mud flaps

Contoured mud flaps help to protect the bodywork of your Ford Fiesta from road spray and stone chips. Available as sets for front and rear (Accessory).

Rubber floor mats

All-weather rubberised floor mats are tailor-made to fit and help to protect against dirt and damp. Securely fixed directly onto the vehicle's floor, the mat is designed to not slip and interfere with the pedals (Accessory).



For more information on accessories please visit the Online Accessory Catalogue visit www.ford-accessories.co.uk
For a range of Ford-branded merchandise, from clothing to lifestyle products, visit www.fordlifestylecollection.com

*Item covered by third party supplier's warranty, please see www.ford-accessories.co.uk for details.
Fitment of accessories may have an impact on your vehicle's fuel consumption



Most powerful

1.5 Ford EcoBoost (200 PS)
CO₂ emissions 136 g/km⁰⁰

Lowest emissions

1.5 TDCi (85 PS)
CO₂ emissions 96 g/km⁰⁰

FORD FIESTA Fuel and Performance

The test used to establish fuel consumption and CO₂ figures has changed to deliver results that are more representative of real life driving. The Worldwide Harmonised Light Vehicle Test Procedure (WLTP) has replaced the old NEDC test. The Fuel Consumption figures shown are derived from the new WLTP test. However, until 6th April 2020, the CO₂ figure shown will be the NEDC equivalent and this will be used to calculate Vehicle Excise Duty.

Understanding fuel data

The table below shows the fuel consumption (WLTP) and CO₂ emissions (NEDC equivalent) for each available engine when fitted on a standard specification Ford Fiesta (with no options or accessories). Adding options or accessories to your chosen vehicle can impact WLTP fuel consumption and CO₂ emissions. Please speak to your Ford dealer for more information.

The fuel consumption you achieve in real life conditions and CO₂ produced will depend upon a number of factors including any options and accessories fitted, variations in weather, driving styles and vehicle load. order.

Engine	1.0 Ford EcoBoost 85 PS (63 kW)	1.0 Ford EcoBoost 100 PS (73.5 kW)	1.0 Ford EcoBoost 100 PS (73.5 kW)	1.0 Ford EcoBoost 125 PS (92 kW)	1.0 Ford EcoBoost 140 PS (103 kW)	1.5 Ford EcoBoost 200 PS (151 kW)	1.1T-VCT 70 PS (52 kW)	1.1T-VCT 85 PS (63 kW)	1.5 Duratorq TDCI 85 PS (63 kW)	1.5 Duratorq TDCI 120 PS (88 kW)
Available On	Active 1	Zetec, Titanium, Titanium X, Active 1, Active B&O, Active X, ST-Line, ST-Line X	Zetec, Titanium, Titanium X, Active 1, Active B&O, Active X, ST-Line, ST-Line X, Vignale	Titanium, Titanium X, Active 1, Active B&O, Active X, ST-Line, ST-Line X, Vignale	Active 1, Active B&O, Active X, ST-Line, ST-Line X, Vignale	ST-1, ST-2, ST-3	Style	Zetec	Style, Zetec, Active 1	Titanium, Titanium X, Active B&O, Active X, ST-Line, ST-Line X, Vignale
3-door & 5 Door										
Emission standard	Stage 6.2	Stage 6.2	Stage 6.2	Stage 6.2	Stage 6.2	Stage 6.2	Stage 6.2	Stage 6.2	Stage 6.2	Stage 6.2
Maximum Power PS (kW)	85 (63)	100 (73.5)	100 (73.5)	125 (92)	140 (103)	200 (147)	70 (52)	85 (63)	85 (63)	120 (88)
Torque Nm	170	170	170	170 (200)	180 (210)	290	108	108	215	270
CO ₂ Emissions (NEDC equivalent figures by wheel size) ⁰⁰										
15" Wheel CO ₂ emissions (g/km) ⁰⁰	-	106-110	125	-	-	-	115	114	96	-
16" Wheel CO ₂ emissions (g/km) ⁰⁰	-	106-110	125	106-110	-	-	-	-	96	107
17" Wheel CO ₂ emissions (g/km) ⁰⁰	113	107-113	127-138	107-113	112-118	136	-	-	103	109-112
18" Wheel CO ₂ emissions (g/km) ⁰⁰	-	107-112	127-130	107-112	112-117	136	-	-	-	-
Transmission	6-speed manual	6-speed manual	6-speed automatic	6-speed manual	6-speed manual	6-speed manual	5-speed manual	5-speed manual	6-speed manual	6-speed manual
Drive	4x2	4x2	4x2	4x2	4x2	4x2	4x2	4x2	4x2	4x2
Combined Fuel Consumption (WLTP figures with no options) ⁰⁰										
Lowest Performing MPG (L/100km) (Combined)	46.3 (6.1)	47.1 (6.0)	40.9 (6.9)	47.1 (6.0)	47.1 (6.0)	40.3 (7.0)	48.7 (5.8)	47.9 (5.9)	55.4 (5.1)	54.3 (5.2)
Highest Performing MPG (L/100km) (Combined)	46.3 (6.1)	50.4 (5.6)	42.8 (6.6)	49.5 (5.7)	48.7 (5.8)	40.3 (7.0)	48.7 (5.8)	48.7 (5.8)	60.1 (4.7)	57.6 (4.9)

⁰⁰In 4th gear. *Fiesta Active **Ford test figures.

The declared Fuel/Energy Consumptions, CO₂-Emissions and Electric range are determined according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EU) 2017/1151 as last amended. Light Duty Vehicles type-approved using the World Harmonised Light Vehicle Test Procedure (WLTP) have Fuel/Energy Consumptions and CO₂-Emission information for both New European Drive Cycle (NEDC) and WLTP. WLTP is a new, more realistic test procedure for measuring fuel consumption and CO₂ emissions and will fully replace the NEDC latest by end of the year 2020. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO₂ emissions and electric range. CO₂ is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO₂ emissions which contain data for all new passenger car models is available at any point of sale free of charge or can be downloaded under <http://carfueldata.dft.gov.uk>.

FORD FIESTA Fuel and Performance

Engine	1.0 Ford EcoBoost 85 PS (63 kW)	1.0 Ford EcoBoost 100 PS (73.5 kW)	1.0 Ford EcoBoost 100 PS (73.5 kW)	1.0 Ford EcoBoost 125 PS (92 kW)	1.0 Ford EcoBoost 140 PS (103 kW)	1.5 Ford EcoBoost 200 PS (151 kW)	1.1 TI-VCT 70 PS (52 kW)	1.1 TI-VCT 85 PS (63 kW)	1.5 Duratorq TDCI 185 PS (63 kW)	1.5 Duratorq TDCI 120 PS (88 kW)
Available On	Active 1	Zetec, Titanium, Titanium X, Active 1, Active B&O, Active X, ST-Line, ST-Line X	Zetec, Titanium, Titanium X, Active 1, Active B&O, Active X, ST-Line, ST-Line X, Vignale	Titanium, Titanium X, Active 1, Active B&O, Active X, ST-Line, ST-Line X, Vignale	Active 1, Active B&O, Active X, ST-Line, ST-Line X, Vignale	ST-1, ST-2, ST-3	Style	Zetec	Style, Zetec, Active 1	Titanium, Titanium X, Active B&O, Active X, ST-Line, ST-Line X, Vignale
3-Door Performance**										
Max. speed (km/h)	–	114	112	121	125	144	99	106	109	121
0-62 mph (secs)	–	10.5	12.2	9.9	9.0	6.5	14.9	14.0	12.5	9.0
31-62 mph* (secs)	–	11.0	n/a	9.9	8.5	6.1	17.9	17.5	12.8	8.9
3-Door Weights and loads										
Kerbweight (kg)*	–	1163	1221	1163	1163	1262	1136	1136	1194	1210
Gross vehicle mass (kg)	–	1655	1660	1655	1655	1635	1620	1620	1660	1670
Max. trailer mass 12% (kg)	–	1000	1000	1000	1000	–	750	750	750	1000
Max. towable mass (kg) (unbraked)	–	580	610	580	580	–	565	565	595	605
Vertical load limit (kg) (tongue load)	–	65	45	65	65	–	65	65	45	40
5-Door Performance**										
Max. speed (mph)	106	114	112	121	125	144	99	106	109	121
0-62 mph (secs)	12.7	10.5 (11.0 ^a)	12.2	9.9 (10.4 ^a)	9.0 (9.4 ^a)	6.5	14.9	14.0	12.5 (12.6 ^a)	9.0 (9.4 ^a)
31-62 mph* (secs)	12.0	11.0 (11.6 ^a)	n/a	9.9 (10.4 ^a)	8.5 (8.9 ^a)	6.1	17.9	17.5	12.8 (12.8 ^a)	8.9 (9.1 ^a)
5-Door Weights and loads										
Kerbweight (kg)*	1241	1190 (1241 ^a)	1243 (1284 ^a)	1190 (1241 ^a)	1190 (1241 ^a)	1283	1157	1157	1213 (1265 ^a)	1230 (1279 ^a)
Gross vehicle mass (kg)	1685	1675 (1685 ^a)	1680 (1690 ^a)	1675 (1685 ^a)	1675 (1685 ^a)	1655	1640	1645	1680 (1690 ^a)	1690 (1710 ^a)
Max. trailer mass 12% (kg)	1000	1000	1000	1000	1000	–	750	750	750	1000
Max. towable mass (kg) (unbraked)	620	595 (620 ^a)	620 (640 ^a)	595 (620 ^a)	595 (620 ^a)	–	575	575	605 (630 ^a)	615 (635 ^a)
Vertical load limit (kg) (tongue load)	65	65	45	65 (45 ^a)	65 (45 ^a)	–	65	65	45 (45 ^a)	40 (50 ^a)

*In 4th gear. **Fiesta Active **Ford test figures.

^aThe declared Fuel/Energy Consumptions, CO₂-Emissions and Electric range are determined according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EU) 2017/1151 as last amended. Light Duty Vehicles type-approved using the World Harmonised Light Vehicle Test Procedure (WLTP) have Fuel/Energy Consumptions and CO₂-Emission information for both New European Drive Cycle (NEDC) and WLTP. WLTP is a new, more realistic test procedure for measuring fuel consumption and CO₂ emissions and will fully replace the NEDC latest by end of the year 2020. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO₂ emissions and electric range. CO₂ is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO₂ emissions which contain data for all new passenger car models is available at any point of sale free of charge or can be downloaded under <http://carfueldata.dft.gov.uk>.

^aRepresents the lightest kerbweight assuming driver at 75kg, full fluid levels and 90% fuel levels, subject to manufacturing tolerances and options, etc., fitted. Towing limits quoted represent the maximum towing ability of the vehicle at its Gross Vehicle Mass to restart on a 12 per cent gradient at sea level. The performance and economy of all models will be reduced when used for towing. Gross Train Mass includes trailer weight.

FORD FIESTA Mechanical features

	Style	Zetec	B&O Zetec	ST-Line	ST-Line X	Titanium	B&O Titanium	Titanium X	Active 1	Vignale	ST
Steering											
Electric power-assisted steering (EPAS)	■	■	■	■	■	■	■	■	■	■	■
Suspension											
Front – Independent with MacPherson struts and anti-roll bar, rear – Independent Control Blade multi-link system and anti-roll bar	■	■	■	■	■	■	■	■	■	■	■
Suspension – ST-Line Sport				■	■						
Suspension – Rough Road with hydraulic rebound stopper shock absorbers									■		
Suspension – ST Performance Sport including force vectoring springs											■
Technology											
Auto-Start-Stop system (standard on all engines)	■	■	■	■	■	■	■	■	■	■	■
Quaife Limited Slip Differential											□

Standard ■
Optional, at extra cost □

FORD FIESTA Exterior features

	Style	Zetec	B&O Zetec	ST-Line	ST-Line X	Titanium	B&O Titanium	Titanium X	Active 1	B&O Active	Active X	Vignale	ST-1	ST-2	ST-3
Exterior design features															
Door mirrors – Electrically-operated and heated, integrated side indicator, body colour housings	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Door mirrors – Electrically-operated and heated, power-foldable, integrated side indicator, body colour housings with puddle lights		□	□	□	■	■	■	■	□	□	■	■	□	□	■
Front upper grille – Self-colour, mesh design	■														
Front upper grille – Chrome surround and horizontal bars		■	■			■	■	■							
Front upper grille – Unique ST-Line				■	■										
Front upper grille – Unique Vignale mesh with chrome surround											■				
Front upper grille – Unique Active-design									■	■	■				
Front upper grille – Unique ST													■	■	■
Front bumper – Body coloured	■	■	■			■	■	■							
Front bumper – Unique ST-Line				■	■										
Front bumper – Unique Vignale											■				
Front bumper – Unique Active									■	■	■				
Front bumper – Unique ST													■	■	■
Front fog lights (including cornering lights) – Bright bezel		■	■			■	■	■	■	■	■				
Front fog lights (including cornering lights) – ST-Line & ST black bezel				■	■								■	■	■
Front fog lights (including cornering lights) – Unique Vignale satin aluminium bezel												■			
Rear bumper – Body coloured upper, self-colour lower	■	■	■			■	■	■							
Rear bumper – Unique ST-Line				■	■										
Rear bumper – Unique Vignale with diffusor and satin aluminium applique											■				
Rear bumper – Unique Active with silver-finish diffusor									■	■	■				
Rear bumper – Unique ST with sport diffusor													■	■	■
Rear fog lights	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
ST-Line side skirt body mouldings – body colour				■	■										
Side panel applique – Unique Vignale arrow, satin aluminium											■				
Side panel – Unique Active bodyside mouldings									■	■	■				
ST side skirt body mouldings – body colour													■	■	■
Rear spoiler – Body colour with centre high mounted stop light	■	■	■			■	■	■	■	■	■	■			
Large rear spoiler – Body colour with centre high mounted stop light				■	■								■	■	■
Black belt line finisher	■	■		■	■			■	■	■	■	■	■	■	■
Chrome belt line finisher			■		■	■	■					■			
Openable Panorama roof					□	□	□	□	□		□	■		□	□

FORD FIESTA Exterior features

	Style	Zetec	B&O Zetec	ST-Line	ST-Line X	Titanium	B&O Titanium	Titanium X	Active 1	B&O Active	Active X	Vignale	ST-1	ST-2	ST-3
Rear privacy glass	□	□	□	□	■	■	■	■	■	■	■	■			
ST-Line badge – Wing				■	■										
Vignale badge – Wing and rear												■			
Active badge – Wing										■	■	■			
ST badge – Front and rear													■	■	■
Detachable tow bar (includes 13-pin electrical kit)	□	□	□			□	□	□	□	□	□				
Exterior convenience features															
Door edge protectors		□	□	□	□	□	□	□	□	□	□	□	□	□	□
Headlights – Halogen reflector with black bezel and daytime running lights	■														
Headlights – Halogen projector with black bezel and dedicated LED daytime running lights		■	■	■	■	■	■	■	■	■	■	■			
Headlights – Halogen projector with grey bezel and dedicated LED daytime running lights													■	■	■
Headlights – Full LED, static, with dynamic levelling and scrolling LED turn indicators (grey bezel on ST)				□	□	□	□	□	□	□	□	□			
Auto Headlights – Automatic on/off	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Headlights – Automatic on/off and highbeam (includes automatic wipers with rain sensor, headlight courtesy delay)						■	■	■	■	■	■	■			
Rear lights – Non-LED	■	■	■	■											
Rear lights – LED technology						■	■	■	■	■	■	■	■	■	■
Ford Easy-Fuel capless refuelling system	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Tailgate wash/wipe	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Wipers – Standard with 6-speed interval settings	■	■	■	■					■				■	■	■
Wipers – Automatic, with rain sensor						■	■	■	■	■	■	■			
Quickclear heated windscreen		■	■	■	■	■	■	■	■	■	■	■			

Standard ■
 Optional, at extra cost □
 Part of an option pack at extra cost □

FORD FIESTA Interior features

	Style	Zetec	B&O Zetec	ST-Line	ST-Line X	Titanium	B&O Titanium	Titanium X	Active 1	B&O Active	Active X	Vignale	ST-1	ST-2	ST-3
Interior design features															
Door lever – Chrome finish	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Front door threshold plates – Ford oval design	■	□	□	■	■	□	□	□	■	■	■	■	■	■	■
Front door threshold plates – ST-Line	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Front door threshold plates – Active	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Front door threshold plates – Vignale	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Front door threshold plates – Ford Performance ST	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Floor mats – Front and rear, velour	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Floor mats – Front and rear, ST-Line	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Floor mats – Front and rear, Vignale	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Floor mats – Front and rear, ST	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Floor mats – Front and rear, contrast stitching	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Steering wheel – 3-spoke	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Steering wheel – 3-spoke, leather-trimmed	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Steering wheel – 3-spoke, leather trimmed flat-bottomed	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Steering wheel – Heated, leather-trimmed (option within Comfort Pack)	■	□	□	□	□	□	□	□	□	□	□	■	□	□	■
Steering column – Rake- and reach-adjustable	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Gearshift knob	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Gearshift knob – Leather-trimmed	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Gearshift knob – leather-trimmed with aluminium insert	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Gearshift knob – Vignale, leather-trimmed	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Sport pedal set – Stainless steel cappings and rubber inserts (manual transmission only)	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Headliner – Moulded, non-woven	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Headliner – Woven	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Headliner – Woven (Dark)	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Climate control															
Air conditioning – Manual control	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Air conditioning – Electronic Automatic Temperature Control (EATC)	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■

FORD FIESTA Interior features

	Style	Zetec	B&O Zetec	ST-Line	ST-Line X	Titanium	B&O Titanium	Titanium X	Active 1	B&O Active	Active X	Vignale	ST-1	ST-2	ST-3
Interior convenience features															
Ford Power Starter Button	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Ford MyKey	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Cruise control (includes Adjustable Speed Limiter)	□	□	□	□	■	■	■	■	■	■	■	■	■	■	■
Illuminated Glove Box and Boot	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Centre console – with 12V power point and 2 cupholders	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Centre console – with armrest and openable stowage area with USB connectivity and 12V power point	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Front overhead console with sunglasses holder	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Courtesy light – Front and rear, overhead halogen	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Courtesy light – Front map light and rear, overhead LED	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Courtesy light – Ambient LED courtesy lighting cup holder	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Courtesy light – Ambient LED courtesy lighting, footwell area, cup holder, inner door levers, door map pockets, front and rear map-reading lights	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Rear-view mirror – Auto-dimming	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Trip/fuel computer	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Windows – Electrically-operated front with one-touch lowering/closing on driver's side	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Windows – Electrically-operated front and rear with one-touch lowering/closing on driver's side, global closing (5-door)	□	□	□	□	□	□	□	■	■	■	■	■	□	□	■
Seats															
Front seats – Comfort-style	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Front seats – Sports-style	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Front seats – Recaro Performance	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Front seat – Driver's manual height and fore/aft adjustment	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Front seat – Driver's manual lumbar support adjustment	□	□	□	□	□	□	□	■	■	■	■	■	□	□	■
Front seat – Passenger's manual height, lumbar and fore/aft adjustment	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Front seats – Heated cushion and seatback (option within Comfort Pack)	■	□	□	□	□	□	□	■	■	■	■	■	□	□	■
Rear seat – 60:40 split back and cushion	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Loadspace															
Warning triangle storage	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Adjustable loadspace floor in luggage compartment (eliminates first aid kit strap and warning triangle storage)	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□

Standard ■
 Optional, at extra cost □
 Part of an option pack at extra cost □

FORD FIESTA Option packs

	Style	Zetec	B&O Zetec	ST-Line	ST-Line X	Titanium	B&O Titanium	Titanium X	Active 1	B&O Active	Active X	Vignale	ST-1	ST-2	ST-3
Driver Assistance Technologies and Comfort & Convenience Features															
NCAP Technology Pack – Lane-Keeping Alert & Lane-Keeping Aid, Adjustable Speed Limiter, rear seatbelt minder, rear centre headrest and Auto-headlamps	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Driver Assistance Features – Traffic Sign Recognition, Driver Alert, Auto Highbeam, 4.2" TFT coloured instrument cluster, Rain-sensing wipers and auto-dimming rear view mirror	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Rear Parking Distance Sensors	□	□	□	□	□	□	□	□	□	□	□	■	□	□	■
City Pack – Rear parking distance sensors and power-foldable door mirrors with puddle lights	□	□	□	□	□	□	□	□	□	□	□	■	□	□	■
Rear View Camera Pack with Rear Parking Distance Sensors	□	□	□	□	□	□	□	□	□	□	■	■	□	□	■
Advanced Auto Park Assistance Pack – Active Park Assist with front and rear parking sensors and rear view camera	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□
Driver Assistance Pack – Pre-Collision Assist with Pedestrian Detection, Distance Indication and Distance Alert, Adaptive Cruise Control, and 4.2" TFT coloured instrument cluster screen	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□
Driver Assistance Pack – 4.2" TFT coloured instrument cluster screen, Auto High Beam, Traffic Sign Recognition and Driver Alert	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□
Cruise Control	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□
BLIS (Blind Spot Information System) with Cross Traffic Alert – Blind Spot Information System and power-foldable door mirrors with BLIS indicator, Cross Traffic Alert and 4.2" TFT coloured instrument cluster	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□
Comfort Pack – Heated front seats and heated steering wheel	□	□	□	□	□	□	□	■	□	□	□	■	□	□	□
Ford KeyFree System – Keyless Entry with Keyless Start	□	□	□	□	□	□	□	■	□	□	■	■	□	□	■
Alloy Wheel Style Packs and Interior Personalisation															
16" Alloy Wheel Style Pack – Front door threshold plates, rear privacy glass and 16" 8-spoke Rock Metallic machined finish alloy wheels	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□
17" Alloy Wheel Style Pack – Front door threshold plates and 17" 8-spoke Sparkle Silver alloy wheels	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□
B&O Series – Bohai Bay Mint Edition – Bohai Bay Mint colour theme to key interior areas; Anodized interior door spears, air vent "Smiley" and instrument panel, foiled interior mirror cap and front & rear floor mats with Bohai Bay Mint contrast stitching	□	□	■	□	□	□	■	□	□	□	□	□	□	□	□
B&O Series – Chrome Copper Edition – Chrome Copper colour theme to key interior areas; Anodized interior door spears, air vent "Smiley" and instrument panel, foiled interior mirror cap and front & rear floor mats with Chrome Copper contrast stitching	□	□	■	□	□	□	■	□	□	□	□	□	□	□	□
ST-Line X Red Pack – Race Red colour theme to key interior areas; Anodized interior door spears, air vent "Smiley" and instrument panel, foiled interior carbon-style mirror cap and contrast red stitching to partial leather seats and door armrest	□	□	□	□	■	□	□	□	□	□	□	□	□	□	□

Standard ■

Optional, at extra cost □

Part of an option pack at extra cost ◻



FORD FIESTA Audio features

	Style	Zetec	B&O Zetec	ST-Line	ST-Line X	Titanium	B&O Titanium	Titanium X	Active 1	B&O Active	Active X	Vignale	ST-1	ST-2	ST-3	
Audio & Navigation Systems																
Ford AM/FM Radio with 4.2" multi-functional coloured display, six speakers (four front and two rear), MP3-compatible, remote audio controls, Bluetooth®, MyFord Dock and USB connection for external music devices	■															
Ford DAB Radio with 4.2" TFT multi-functional coloured display, six speakers (four front and two rear), MP3-compatible, remote audio controls, Bluetooth®, MyFord Dock and USB connection for external music devices	□															
Ford SYNC with Touchscreen, DAB Radio, 8" TFT touchscreen display, six speakers (four front and two rear), MP3-compatible, remote audio controls, Apple CarPlay, Android Auto, Emergency Assistance*, hands-free calling, GPS, Bluetooth®, Privacy Mode, and USB connection for external music devices		■		■					■				■			
Ford SYNC 3 Navigation System with DAB Radio, 8" TFT touchscreen display, seven speakers (four front, two rear, one centre), MP3-compatible, remote audio controls, Voice Control System, Apple CarPlay, Android Auto, Emergency Assistance*, hands-free calling, GPS, Bluetooth®, Privacy Mode, USB connection for external music devices and FordPass Connect (Embedded Modem)	□	□		□	■	■					■				■	
B&O Premium Audio & Navigation Systems																
B&O Premium Audio Sound System and Ford SYNC 3 Radio with DAB, 8" TFT touchscreen display, 10 speakers (four front, four rear, one centre) with subwoofer, MP3-compatible, remote audio controls, B&O Play, Ford SYNC 3 with Voice Control System, Apple CarPlay, Android Auto, Emergency Assistance*, hands-free calling, GPS, Bluetooth®, Privacy Mode, and USB connection for external music devices		□		□	□	□				■				■		
B&O Premium Audio Sound System and Ford SYNC 3 Navigation System with DAB Radio, 8" TFT touchscreen display, seven speakers (four front, two rear, one centre), MP3-compatible, remote audio controls, Ford SYNC 3 with Voice Control System, Apple CarPlay, Android Auto, Emergency Assistance*, hands-free calling, GPS, Bluetooth®, Privacy Mode, USB connection for external music devices and FordPass Connect (Embedded Modem)		□	■	□			■	■		□	□	■	□	□	□	
CD Player																
CD Player mounted inside glovebox	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□	□

Standard ■

Optional, at extra cost □

Part of an option pack, at extra cost. □

*Ford Emergency Assistance is an innovative SYNC feature that uses a Bluetooth®-paired and connected mobile phone to help vehicle occupants initiate a direct call to the local Communications Centre, following a vehicle crash event involving an airbag deployment or fuel pump shut off. The feature operates in more than 40 European countries and regions.

FORD FIESTA Wheels

	Style	Zetec	B&O Zetec	ST-Line	ST-Line X	Titanium	B&O Titanium	Titanium X	Active 1	B&O Active	Active X	Vignale	ST-1	ST-2	ST-3	
Wheels																
Wheel cover – Steel – 15"x6" (fitted with 195/60 R15 tyres*)	■															
Alloy – 15"x6", 8-spoke, Sparkle Silver (fitted with 195/60 R15 tyres*)		■	■													
Alloy – 16"x6.5", 10-spoke, Sparkle Silver (fitted with 195/55 R16 tyres*)																
Alloy – 16"x6.5", 8-spoke Rock Metallic machined finish (available as part of a Style Pack) (fitted with 195/55 R16 tyres*)		□	□													
Alloy – 17x7", 8-spoke, Sparkle Silver (available as part of a Style Pack) (fitted with 205/45 R17 tyres*)				■	■											
Alloy – 17x7", ST-Line design Rock Metallic (fitted with 205/45 R17 tyres*)				□	□											
Alloy – 18x7", ST-Line design Rock Metallic/Machined (fitted with 205/40 R18 tyres*)																
Alloy – 17x7", Active design, Rough Metal machined (fitted with 205/45 R17 tyres*)									■							
Alloy – 17x7", Active design, Shadow Black machined (fitted with 205/45 R17 tyres*)										■						
Alloy – 17x7", Vignale design Luster Nickel (fitted with 205/45 R17 tyres*)												■				
Alloy – 18x7", 8-spoke, Vignale Polished alloy (fitted with 205/40 R18 tyres*)												□				
Alloy – 17x7.5", ST Flash Grey 5-spoke (fitted with 205/45 R17 tyres*)													■			
Alloy – 17x7.5", ST Machined 5-spoke (fitted with 205/45 R17 tyres*)														■		
Alloy – 18x7.5", ST Machined 5-spoke (fitted with 205/40 R18 tyres*)															■	
Tyre repair kit	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Spare wheel – Steel – 14"x5.5" (Not available with B&O Audio System or panorama roof)	□	□		□	□	□	■	■	□	■	□	■	■	■	■	■
Spare wheel – Steel – 15"x4" (Not available with B&O Audio System or panorama roof)													□		□	

*The wheel you choose will be fitted with the tyre size noted, but no choice of tyre brand is available.

Note: The 18" wheels and tyres available on Ford Fiesta are designed to deliver more sporting driving characteristics and a firmer ride quality compared to standard 15 and 16" wheels. All 17" and 18" wheels require steering rack limiter (plant and Dealer fit).



FORD FIESTA Safety and security

	Style	Zetec	B&O Zetec	ST-Line	ST-Line X	Titanium	B&O Titanium	Titanium X	Active 1	B&O Active	Active X	Vignale	ST-1	ST-2	ST-3	
Safety																
Intelligent Protection System (IPS) ¹⁾	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Anti-lock Braking System (ABS) ¹⁾ with Electronic Brake-Force Distribution (EBD) ¹⁾	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Enhanced Electronic Stability Control (ESC) ¹⁾ with Traction Control ¹⁾ , Emergency Brake Assist (EBA) ¹⁾ , Hill Start Assist (HSA) ²⁾ and Trailer Sway Control ¹⁾	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Emergency Brake Warning ²⁾ – Automatic flashing of brake lights under heavy braking	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Airbags – Driver and front passenger's* ¹⁾ (single stage)	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Airbags – Front side impact ¹⁾	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Airbags – Front and rear side curtain ¹⁾	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Tyre Pressure Monitoring ¹⁾	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Seats – ISOFIX mounting provision for child seat ¹⁾	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Security																
Remote central/double locking	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Thatcham Category 1 Alarm	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●

FORD FIESTA Insurance Groups

	Style	Zetec	B&O Zetec	ST-Line	ST-Line X	Titanium	B&O Titanium	Titanium X	Active 1	B&O Active	Active X	Vignale	ST-1	ST-2	ST-3
1.1 Ti-VCT (70 PS (51.4kW)) (5-speed manual)	2E														
1.1 Ti-VCT (85 PS (62.5kW)) (5-speed manual)		5E	5E												
1.0 Ford EcoBoost (85PS (62.5kW)) (6-speed manual)									7E						
1.0 Ford EcoBoost (100 PS (74kW)) (6-speed manual)		10E	10E	10E	10E	10E	10E	10E	10E	10E	10E				
1.0 Ford EcoBoost (100 PS (74kW)) (6-speed automatic)		10E	10E	10E	10E	10E	10E	10E	10E	10E	10E	10E			
1.0 Ford EcoBoost (125 PS (91kW)) (6-speed manual)				12E	13E	12E	12E	13E	12E	12E	12E	13E			
1.0 Ford EcoBoost (140 PS (103kW)) (6-speed manual)				15E	15E					14E	14E	15E			
1.5 Ford EcoBoost (200 PS (147kW)) (6-speed manual)													28E	28E	28E
1.5 Duratorq TDCi (85 PS (62.5kW)) (6-speed manual)	8E	8E	9E						9E						
1.5 Duratorq TDCi (120 PS (88kW)) (6-speed manual)				14E	15E	14E	14E	15E		14E	14E	15E			



***Note: A child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with an operational front passenger's airbag. The safest place for children is properly restrained on the rear seat.**

E = Exceeds security requirement for model concerned and group rating has been reduced. Insurance ratings are issued by the Association of British Insurers and are shown above on the 1-50 rating scale.

Standard ●

Optional, at extra cost □

Part of an option pack at extra cost ▣

¹⁾Safety feature, ²⁾Driver assistance feature.

FORD FIESTA Dimensions and capacity

	Fiesta 3 & 5 door	Fiesta ST- Line 3 & 5 door	Fiesta Active 5 door	Fiesta ST 3 & 5 door
Overall length without/with towbar (mm)	4040/4140	4065/-	4068/4140	4068/-
Overall width with/without mirrors (mm)	1941/1735	1941/1735	1941/1756	1941/1735
Overall width with folded-back mirrors (mm)	1783	1783	1783	1783
Overall height (mm) (unladen)	1476	1466	1498	1469
Minimum distance between wheel arches (mm) (in luggage compartment)	984	984	984	984
Turning circle – kerb to kerb (m)	9.8	10.4	10.3	11.0
Interior dimenisons				
1st seat row headroom (mm) (without panorama roof)	992	992	992	992
1st seat row legroom (mm) (maximum with seat in rearmost midheight position)	1125	1125	1125	1125
1st seat row shoulder room (mm)	1347	1347	1347	1347
2nd seat row headroom (mm) (without panorama roof)	955	955	955	955
2nd seat row legroom (mm) (maximum with seat in rearmost midheight position)	835	835	835	835
2nd seat row shoulder room (mm)	1300	1300	1300	1300
Luggage capacity (litres)†				
5-seat mode (laden to package tray) (with tyre repair kit)	311	311	311	311
2-seat mode (laden to roof) (with tyre repair kit)	1093	1093	1093	1093
Loadspace				
Max. loading height (mm)	824	824	824	824
Loading width between wheel houses (mm)	984	984	984	984
Loading length (at floor to second row seats) (mm)	723	723	723	723
Fuel tank capacity (litres)				
Petrol	42	42	42	42
Diesel	40	40	40	–

3-door & 5-door

 **1,093 L**

Laden to roof.

311 L 

Laden to
package tray.

†Measured in accordance with ISO 3832. Dimensions may vary dependent on the model and equipment fitted.

Height: 1466 mm†



Width: 1735 mm† Width (with mirrors): 1941 mm†



Fiesta ST-Line 3 & 5-door

Length: 4065 mm†

Height: 1,498 mm



Width: 1,756 mm (with mirrors: 1,941 mm)



Fiesta Active 5-door

Length: 4,068 mm

Height: 1476 mm†



Width: 1735 mm† Width (with mirrors): 1941 mm†



Fiesta 3 & 5-door

Length: 4040 mm†

Making ownership easy and affordable.

Take advantage of a range of invaluable services and make the most of your car.

FORD SERVICE

Allows you to relax knowing we're always by your side.

With Ford, the service doesn't end when you leave the showroom. Ford Service is designed to keep your Ford in great condition and help you make the most of your car – throughout its life.

- **Comprehensive service and maintenance plans**
- **Use of quality Ford parts for added peace of mind**
- **Ford trained technicians using the latest diagnostic equipment and tools**
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- **One Call for everything Ford 0203 564 4444**
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Also, every Ford vehicle comes with 12 months UK & European Roadside Assistance from the date of registration. This can be extended for a further 12 months when your vehicle has a Scheduled service at a participating Ford Dealer.

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At Ford Insure we provide insurance designed specifically for Ford owners. We have comprehensive cover which includes features and benefits that really matter to you, along with first class service.

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- **Genuine Ford parts with a 5 year guarantee**
- **Small replacement car for the duration of your repairs**
- **Ford Insure experts at UK call centres**
- **24 hour accident recovery**
- **Unlimited cover for standard fit in-car entertainment equipment**
- **Up to 90 days European cover**
- **Replacement child seats in the event of an accident**

Terms and conditions apply.

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FORD PROTECT

Extend your warranty up to 5 years/100,000 miles with Ford Protect.

Extend your standard 3-year/60,000 miles warranty and enjoy worry-free motoring for many years to come. Ford Protect provides a range of key benefits including:

- **High flexibility in duration and mileage**
- **Cover against unexpected electrical and mechanical repair costs in the UK and Europe**
- **With Ford Protect, the price of parts and labour are guaranteed for the length of your plan**
- **Help prolong the lifespan of your Ford vehicle**
- **Help protect your vehicle resale value**

To help increase potential resale value, Ford Protect New Vehicle Warranties are transferable to the new owner should you decide to sell your vehicle.

Ford Protect terms and conditions apply see ford.co.uk/extended-warranties for more information.

FORD Protect Extended Warranty for New Vehicles

	Total Mileage (mls)
4 Year Protection	80,000 mls
5 Year Protection	100,000 mls



FORD FIESTA Next steps



try

Visit your Ford Dealer and test drive the All-New Ford Fiesta for yourself. Find your local dealer:
<http://www.ford.co.uk/SBE/RequestATestDrive/TestDriveCar>



build

Build and price your All-New Ford Fiesta to your specification and see how it looks at:
<http://www.ford.co.uk/ConfigureYourCar/New-Fiesta>.



finance

When it comes to financing your vehicle, our size and expertise means we're well placed to provide you with a wide range of finance products.

Ford Credit* provides a range of finance products for your car whether you are a private or business user.

Ford Lease^ specialises in contract hire and leasing and provides an alternative range of finance plans which can be tailored to suit your business.

For more information about our finance products visit:
<http://www.ford.co.uk/finance>

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own

When you drive away in your new car, we're with you all the way. Ford has a large authorised service network to help you keep your car in the best condition.

All-New Fiesta has a flexible 2 year / 18,000 m service interval on all Stage 6 engines.

And should your new Ford ever require accident repair, a Ford Accident Repair Centre is the best place to get your car back to its pre-accident condition and on the road as quickly as possible.



FordPass is a new platform that will empower you to rethink the way you move. It finds nearby parking locations, contains vehicle and financing details, Dealer information and a host of useful guides. Live Traffic access is complimentary for the first 2 years following the registration of a new Ford featuring SYNC 3 with navigation; thereafter there is an annual licence fee.



contact

Ford Credit Customer Services 0345 712 5490
 Ford Lease Customer Services 0344 600 1405
 Calls to 0344 and 0345 numbers are charged at the same rate as a standard 01 02 geographic number, even when calling from a mobile.



FORD FIESTA Warranty

All Fiesta models

Ford Warranty

- 3-year/ 60,000 miles* Base Warranty (first year unlimited mileage)
- 1-year/unlimited miles* Ford Assistance Roadside Cover (Europe)
- Ford Protect Service Plans, including scheduled servicing and extended Ford Assistance
- 3-year/60,000 miles* Paint Warranty (first year unlimited mileage)
- 12-year/unlimited miles* Perforation Warranty
- Ford Protect Classic Extended Warranty (can only be purchased at point of registration)

*Whichever occurs soonest; from date of first registration. Year 1 - unlimited mileage. Subject to terms and conditions.

Standard

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Published by Ford Motor Company Limited, Brentwood, Essex, England. Registered in England No. 235446.

FA 1540/20
 BJN 206839. FoE H38E.
 PN 871505/1118/30m/GBR en

September 2018.
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MY 2019 GBR en

